

SS24



Beechfield[®]
ORIGINAL HEADWEAR

BEECHFIELD.COM

New for SS24

For Spring/Summer 2024, Beechfield focuses on flexible styling, moving freely between technical performance features and timeless trends.

Showcasing a number of new styles, the collection refreshes retro looks with modern updates and introduces yet more signature silhouettes. The ever-expanding colour palette ensures all bases are covered with a combination of trend-led shades and classic aesthetics.



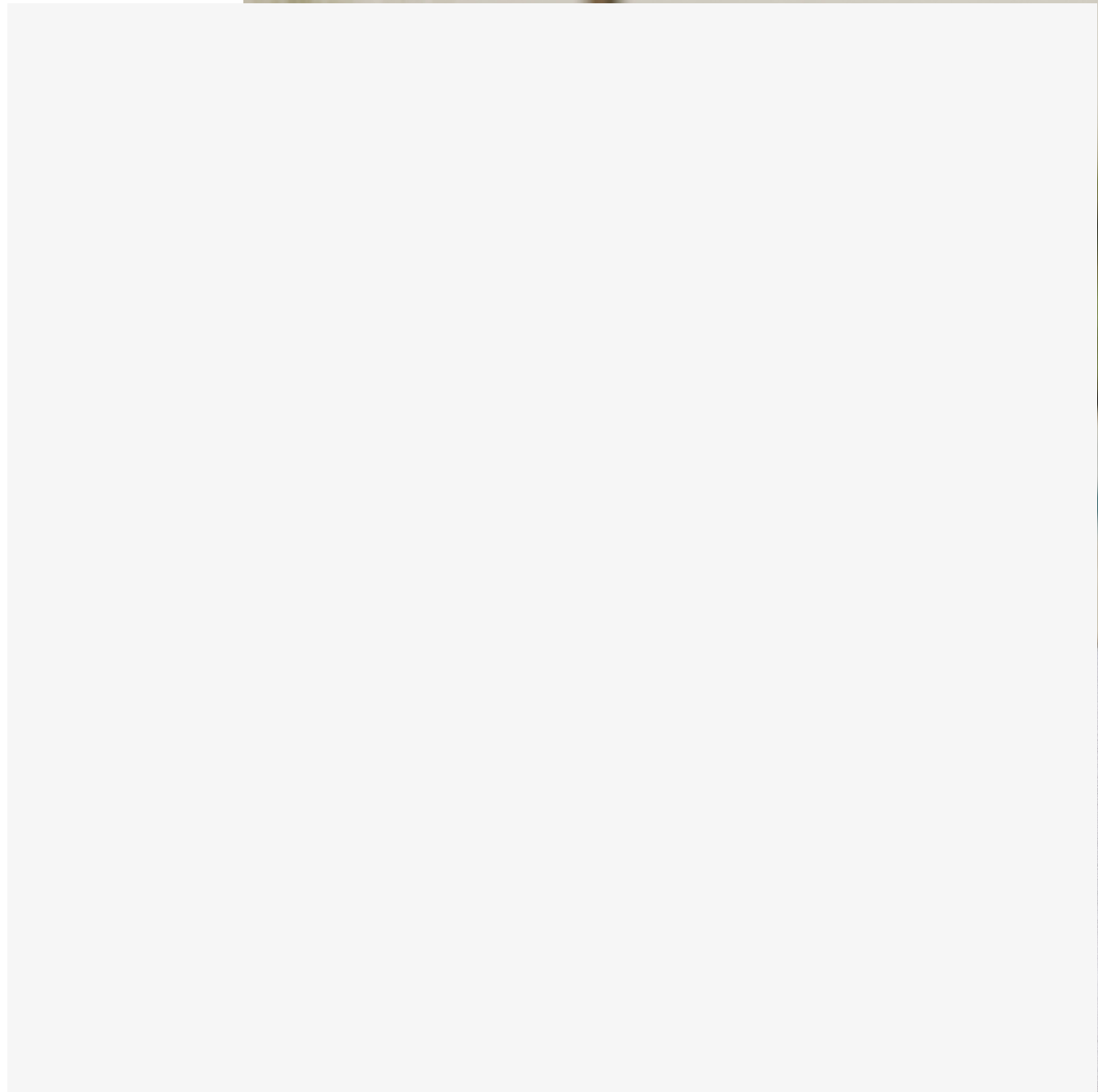
EXPLORE **NEW**

Peak Performance

This is where the popular preppy collegiate aesthetic meets responsible design. Made from 100% recycled polyester, the Performance collection is the perfect way to lean into sport styling sustainably. Functional styles ready for any team game, solo sport or off-duty athleisure look.



EXPLORE **NEW**



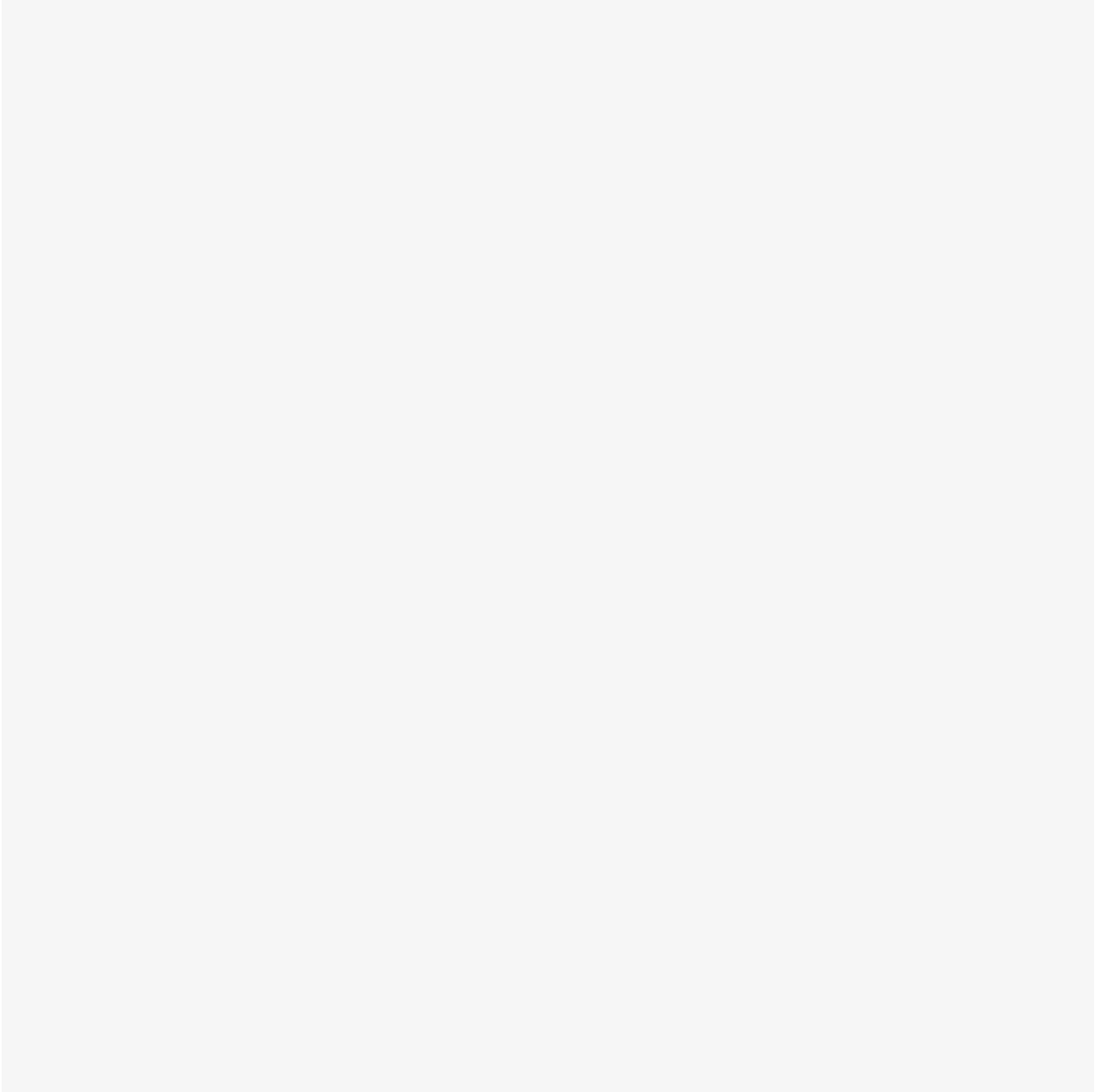
NEW B174R
Performance Visor





EXPLORE **NEW**

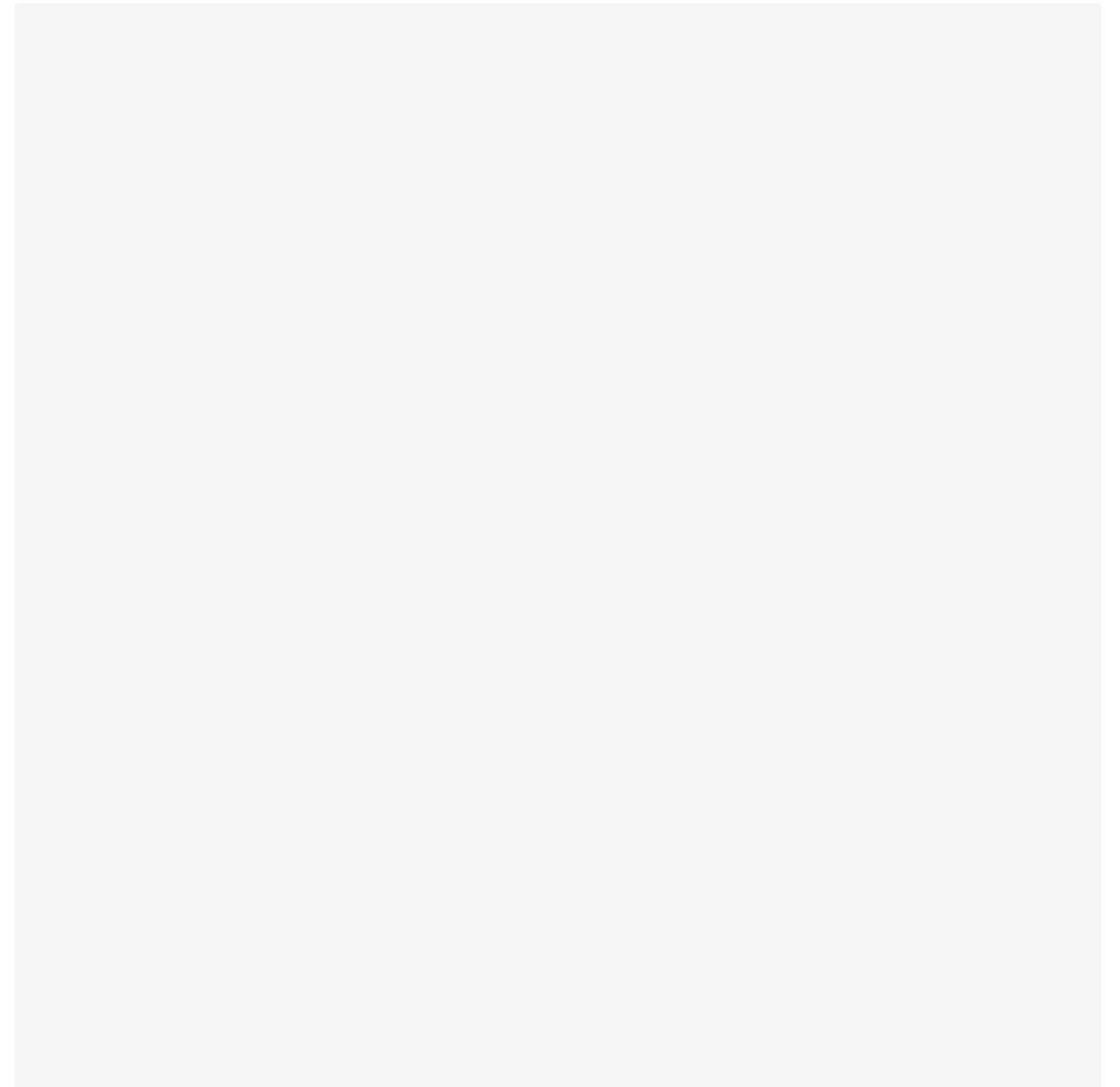
NEW B173R
Performance Ponytail Cap

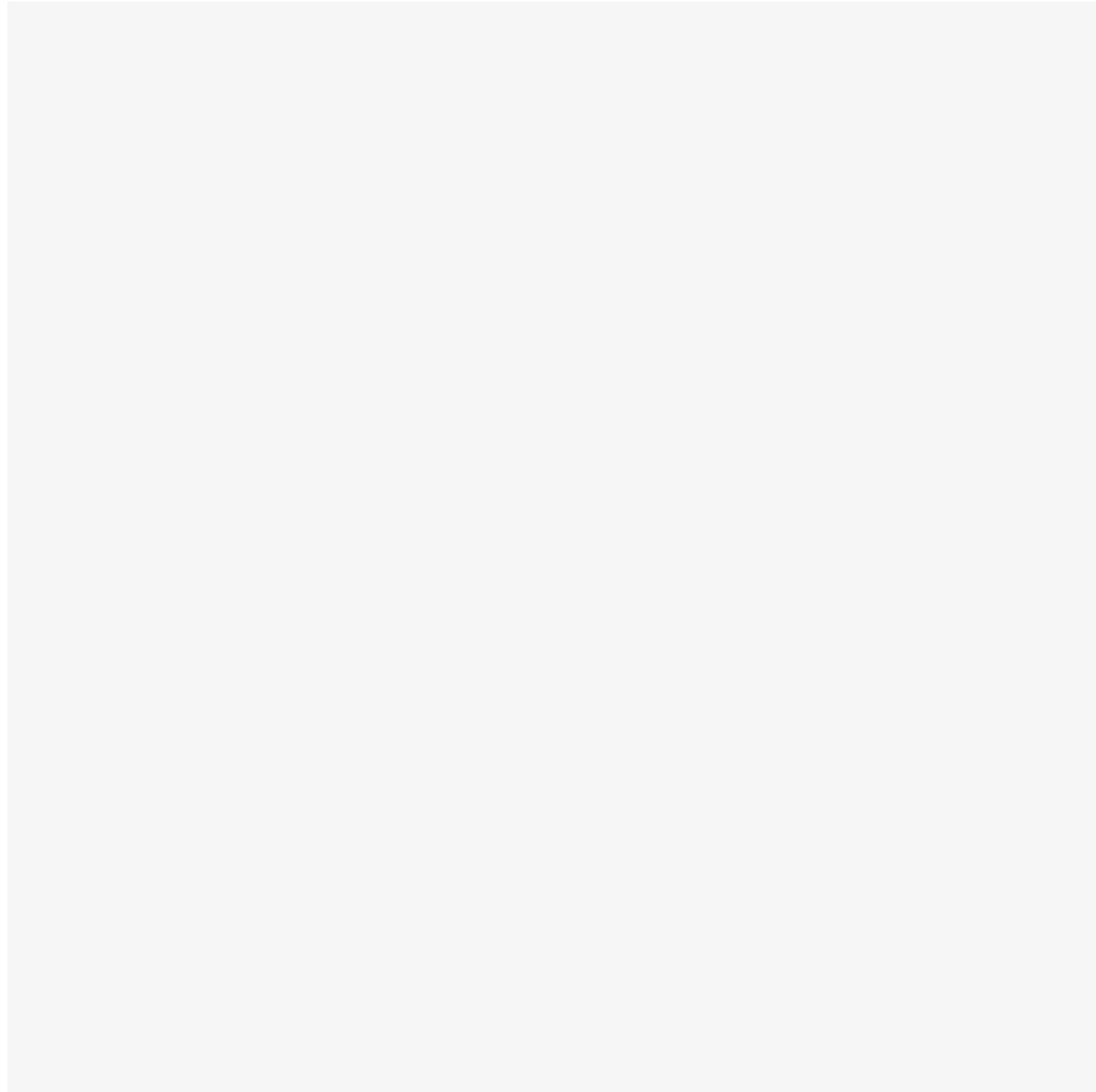


EXPLORE **NEW**



NEW B172R
Performance Cap

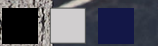




EXPLORE **NEW**



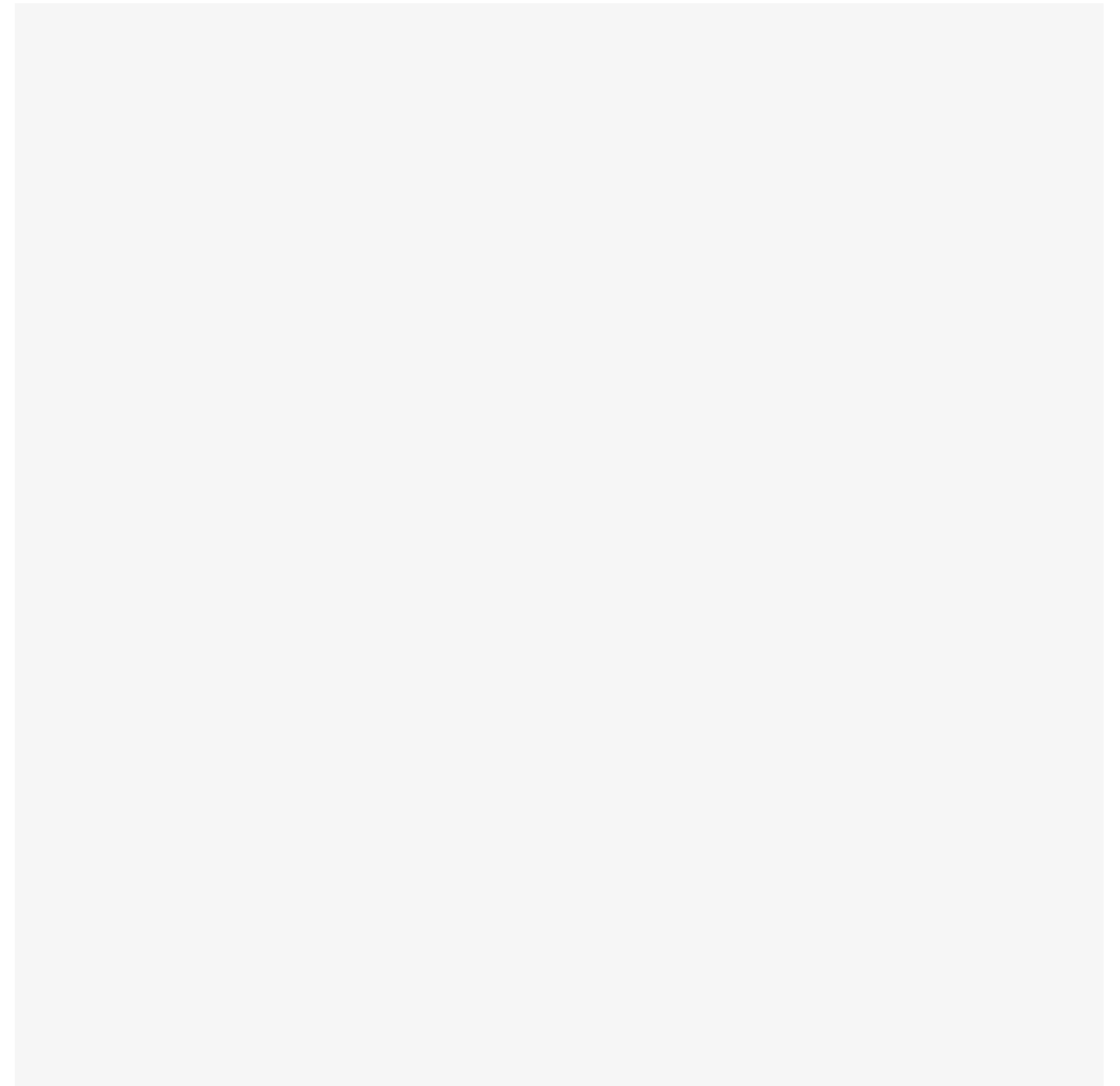
NEW B189R
Laser Performance
Trucker



EXPLORE **NEW**

NEW B195R

Team Sports
Tech Cap



EXPLORE **NEW**



NEW B644R
Technical Mesh Trucker



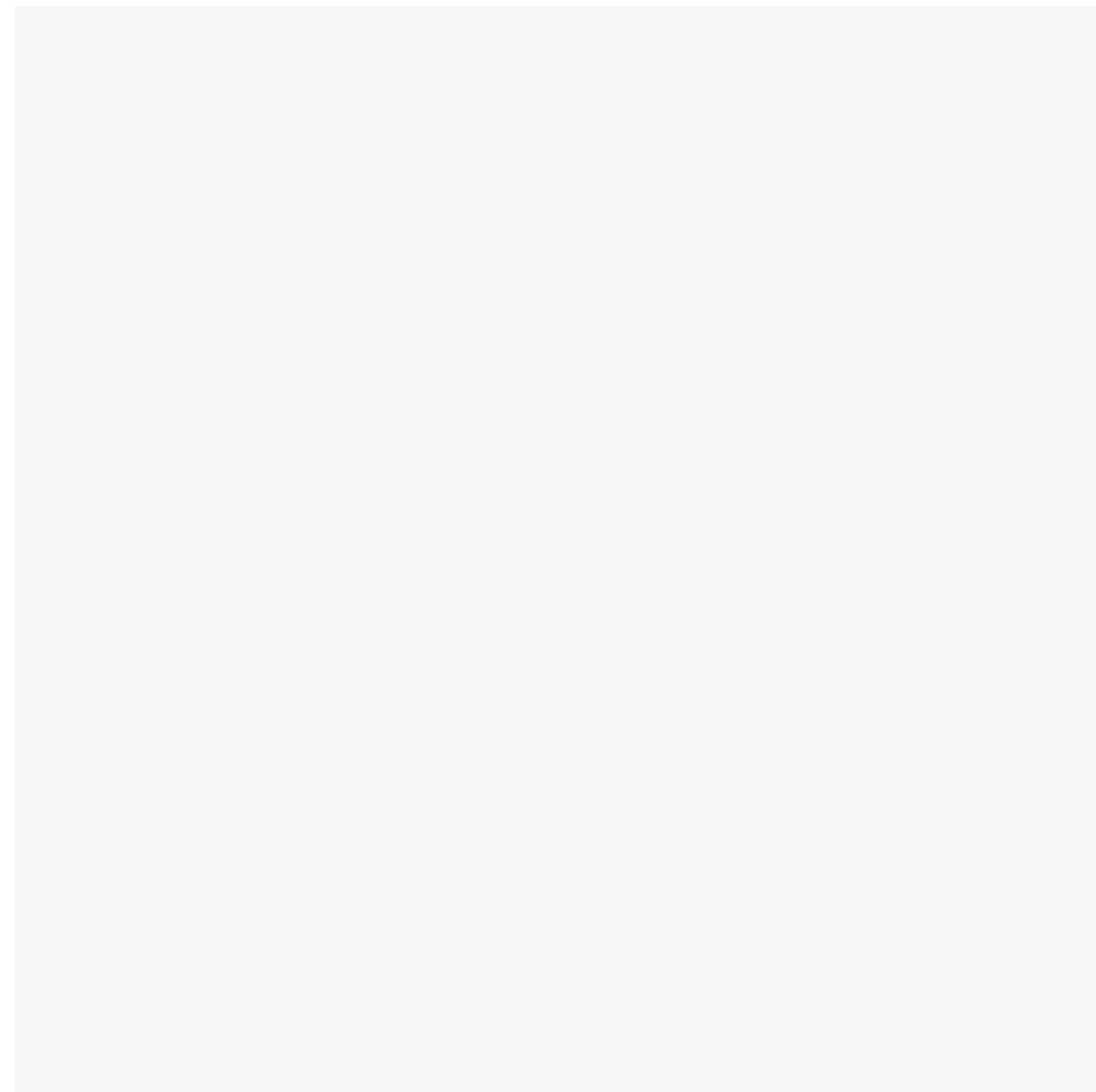
EXPLORE **NEW**

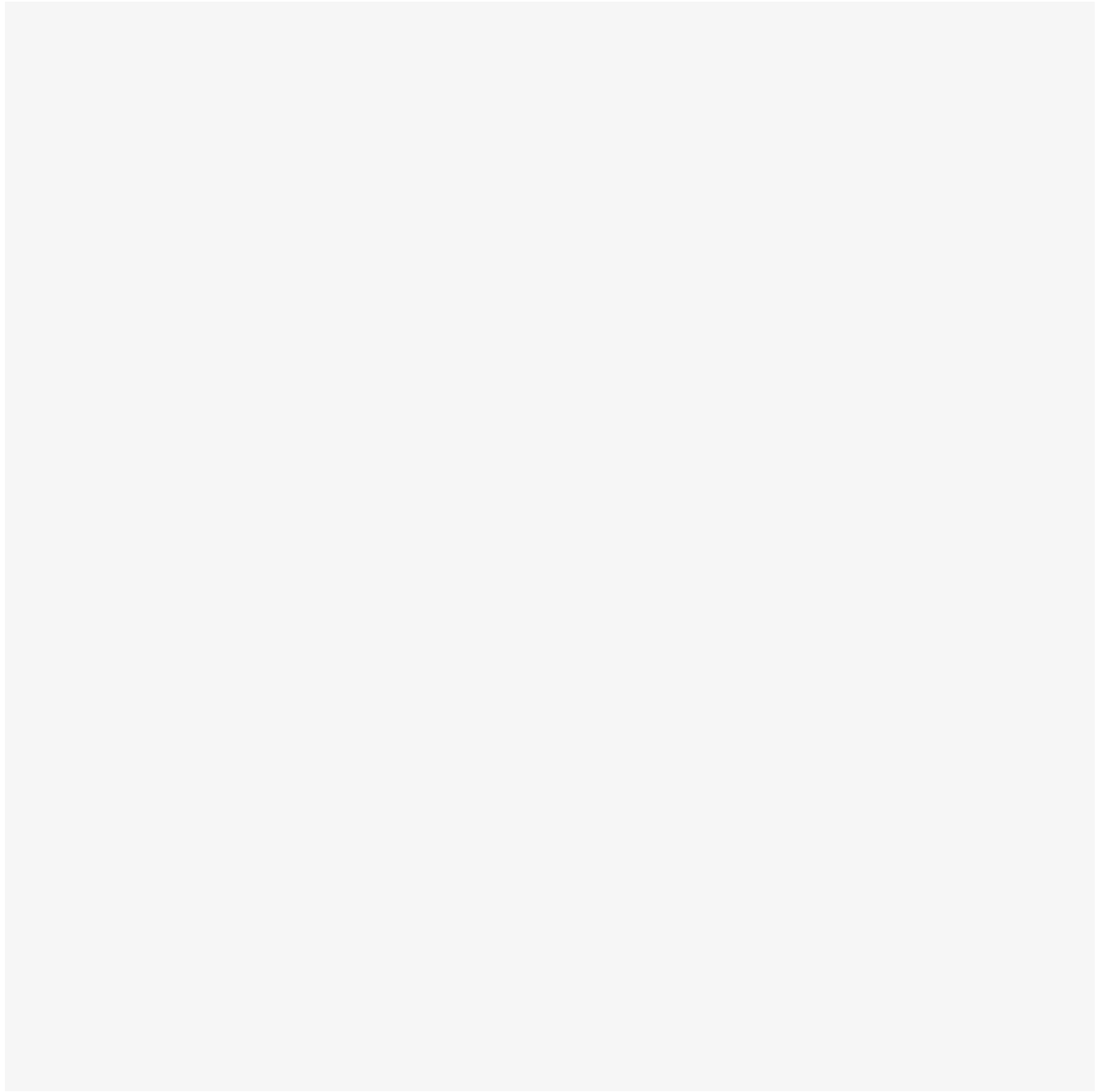
Ahead of the Trend

Enjoy even more nods to nostalgia with the addition of a relaxed 'Dad cap' and a retro snapback trucker. Silhouettes synonymous with the nineties and noughties have been brought up-to-date with trend-led aesthetics that give them timeless flair. Vintage colours and brushed cotton create that effortless laidback look.

EXPLORE **NEW**

NEW B657
Relaxed 5 Panel
Vintage Cap





DISCOVER **NEW COLOURS**



NEW COLOUR B655

Low Profile Vintage Cap

NEW COLOURS: VINTAGE BROWN,
VINTAGE GREY, VINTAGE LIGHT BLUE,
VINTAGE MUSTARD, VINTAGE SAGE GREEN



DISCOVER **NEW COLOURS**



NEW COLOUR B645B

Junior Vintage
Snapback Trucker

NEW COLOUR: BLACK





B640B
Junior Snapback
Trucker



All About Organic

Our ever-growing Organic collection continues to bloom. Each style is made from 100% EarthAware®, OSC-certified cotton; designed with maximum comfort and minimal ecological impact in mind. Low carbon footprint and conscious craftsmanship offers the sustainably savvy customer ethical alternatives to everyday essentials.



EXPLORE **NEW**



EXPLORE **NEW**



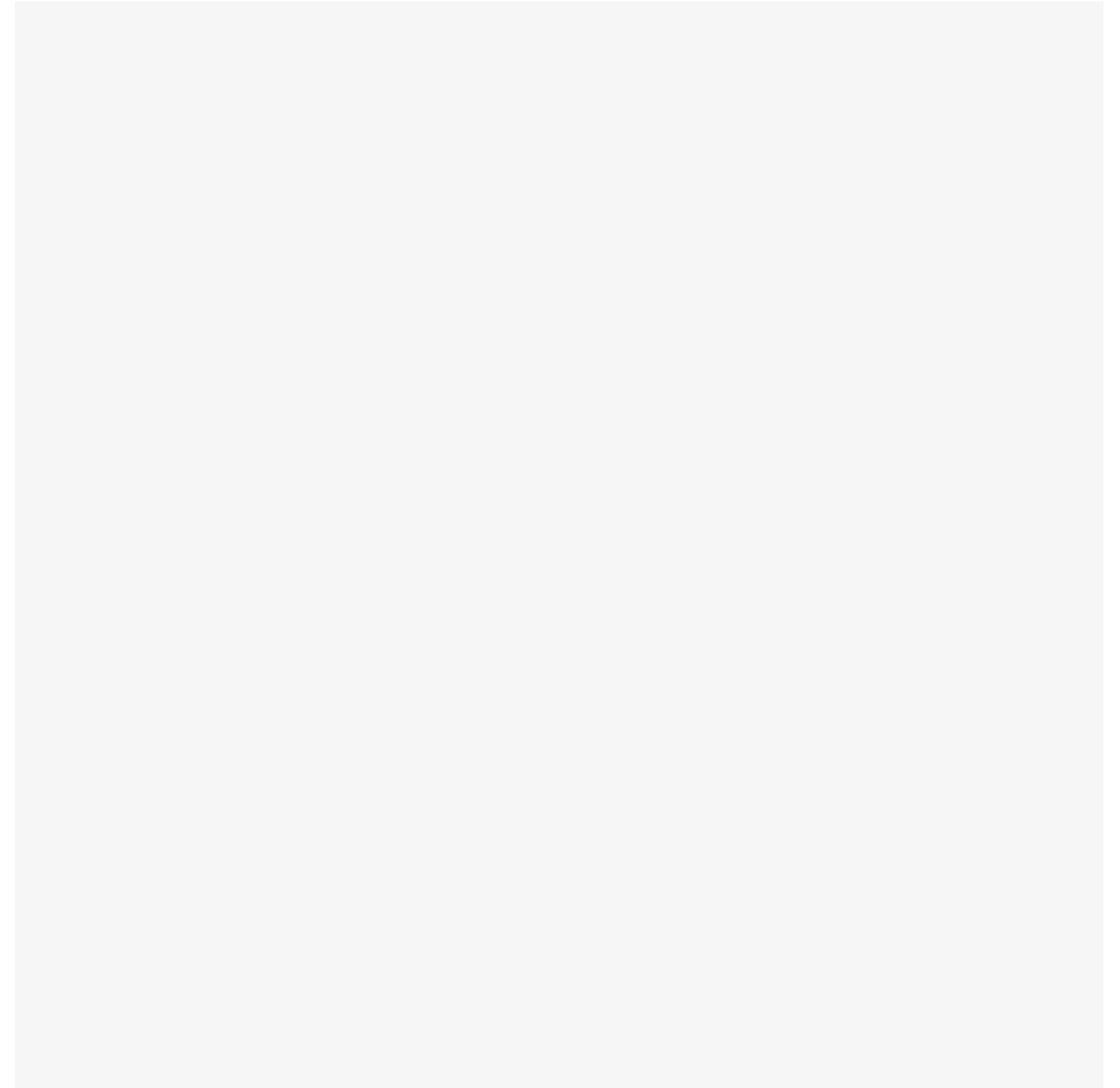
NEW B803
EarthAware® Organic
Cotton Stretch-Fit Cap

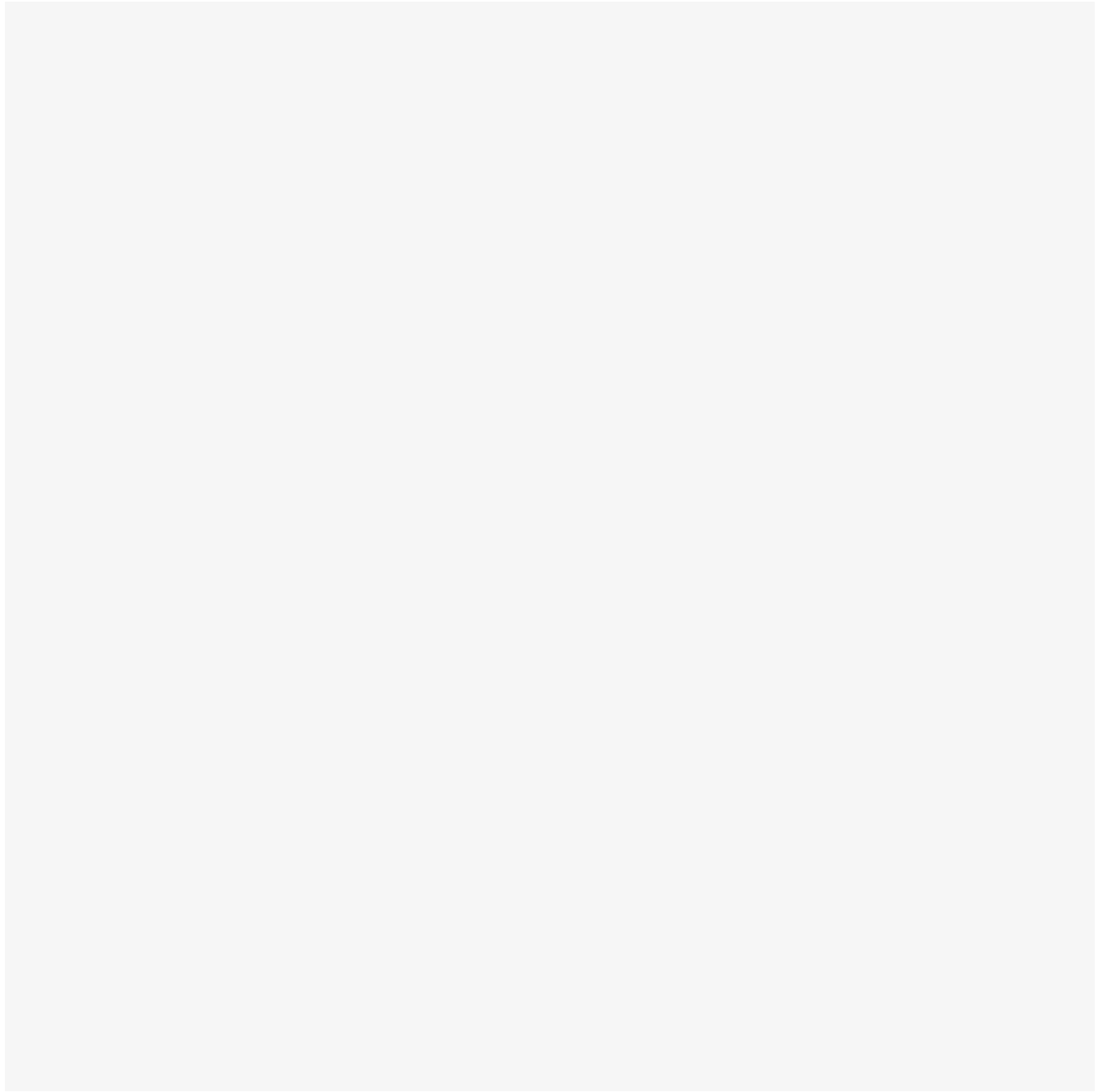


EXPLORE **NEW**



NEW B801
EarthAware® Organic Cotton
Canvas 6 Panel Cap





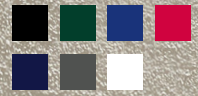
EXPLORE **NEW**

NEW B820
EarthAware® Classic
Organic Cotton 6 Panel Cap

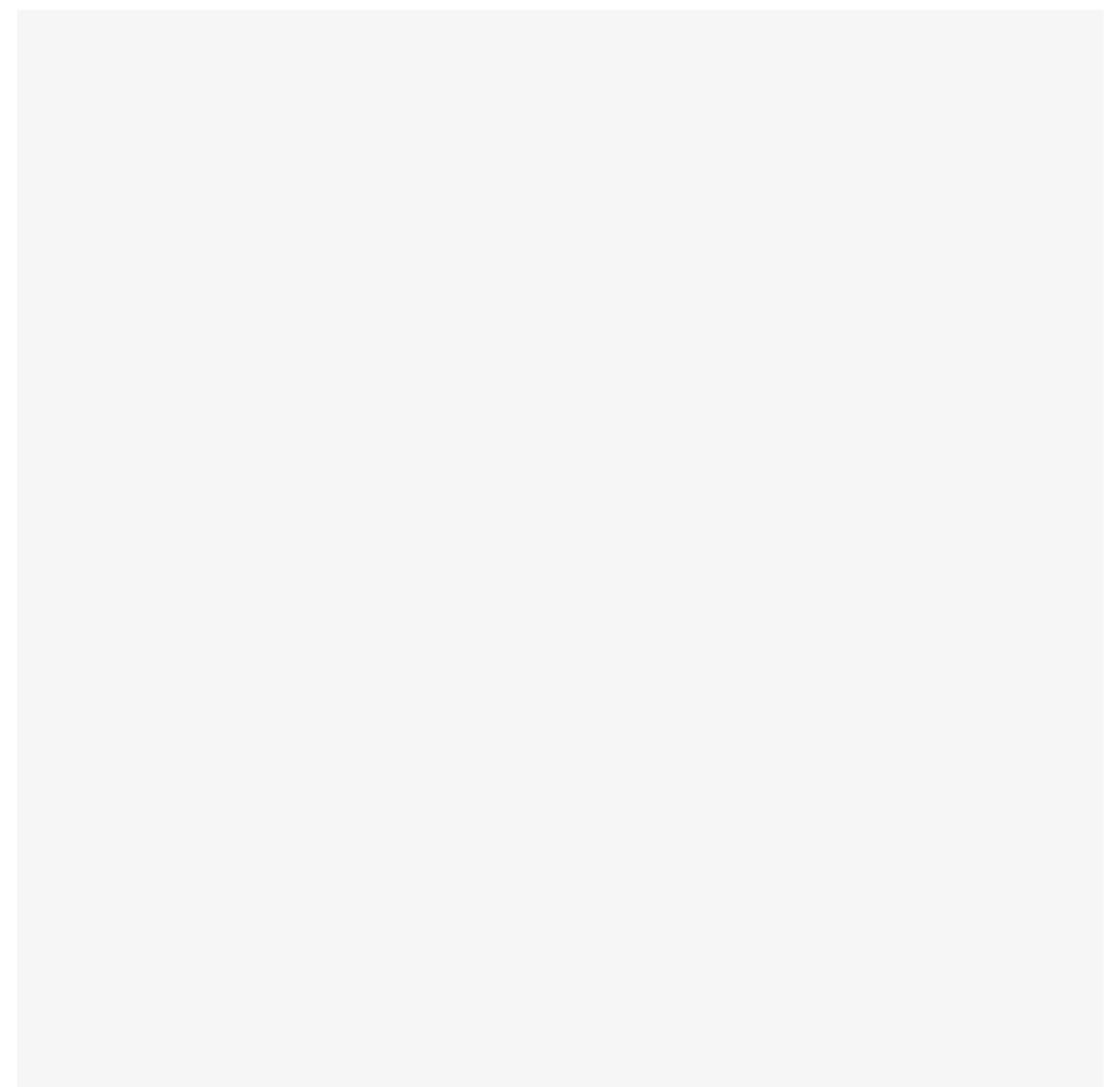


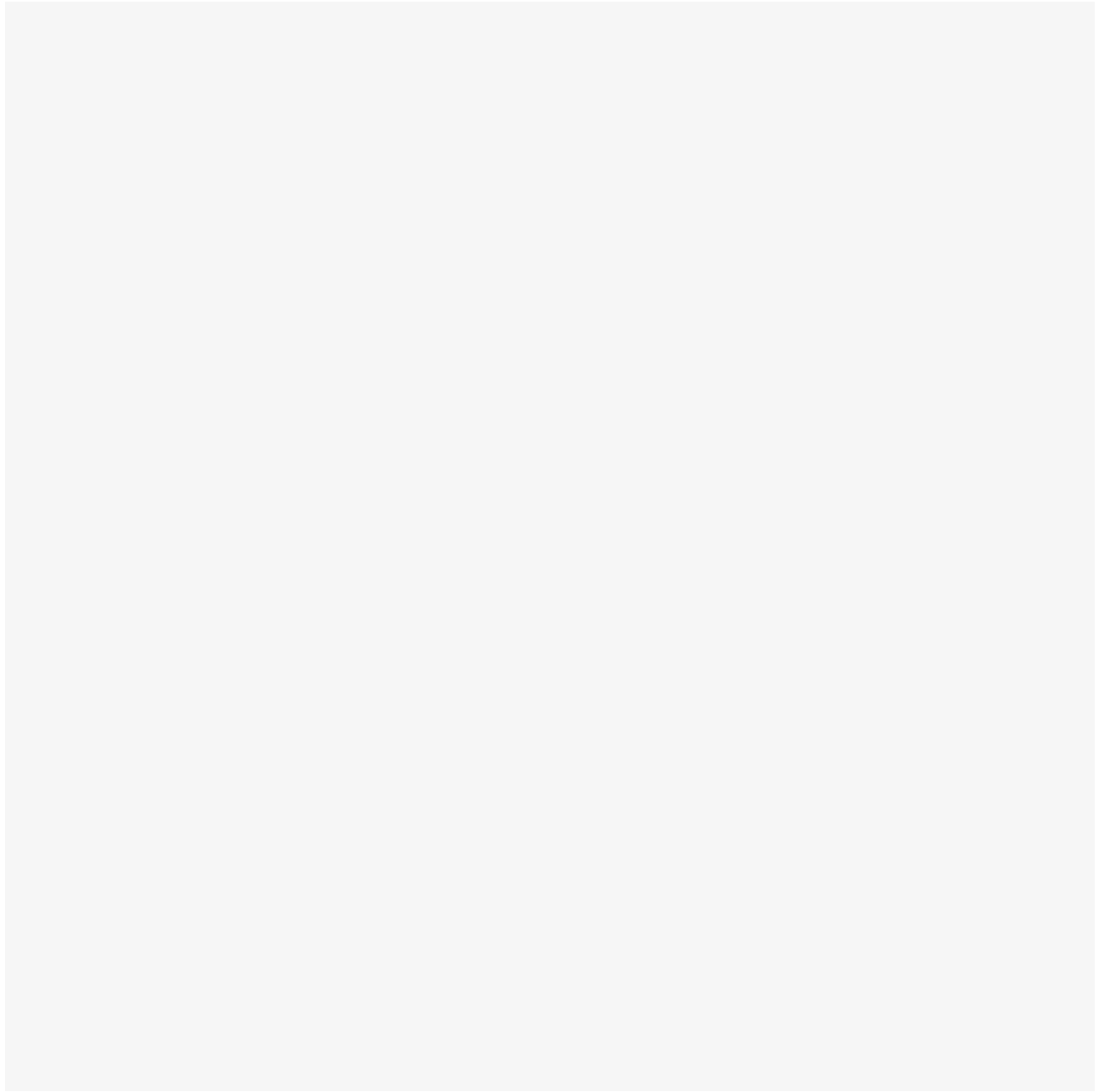
NEW B820C

EarthAware® Classic
Organic Cotton 6 Panel Cap -
Sandwich Peak



EXPLORE **NEW**





EXPLORE **NEW**



NEW B825

EarthAware® Classic
Organic Cotton
5 Panel Cap

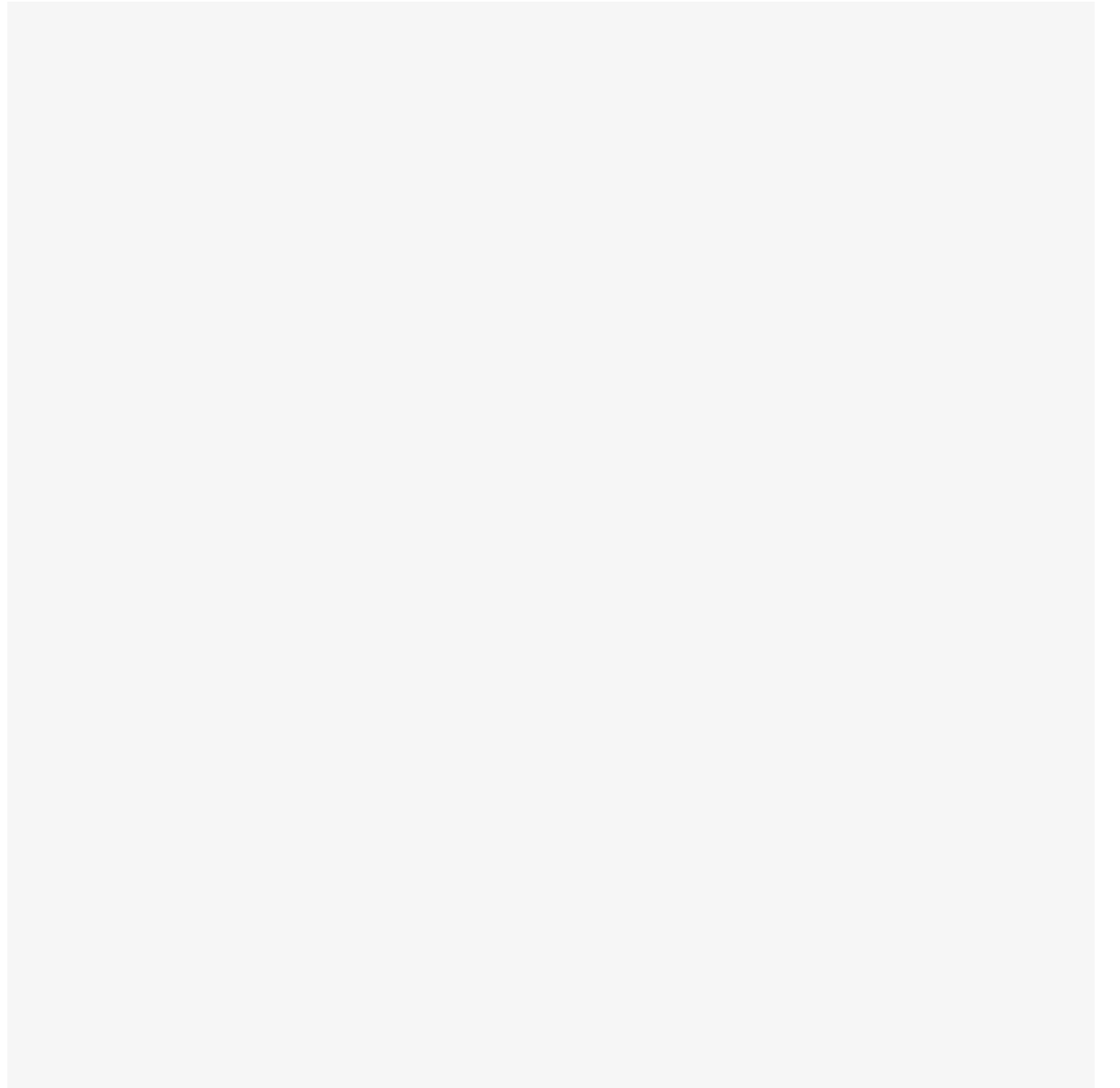


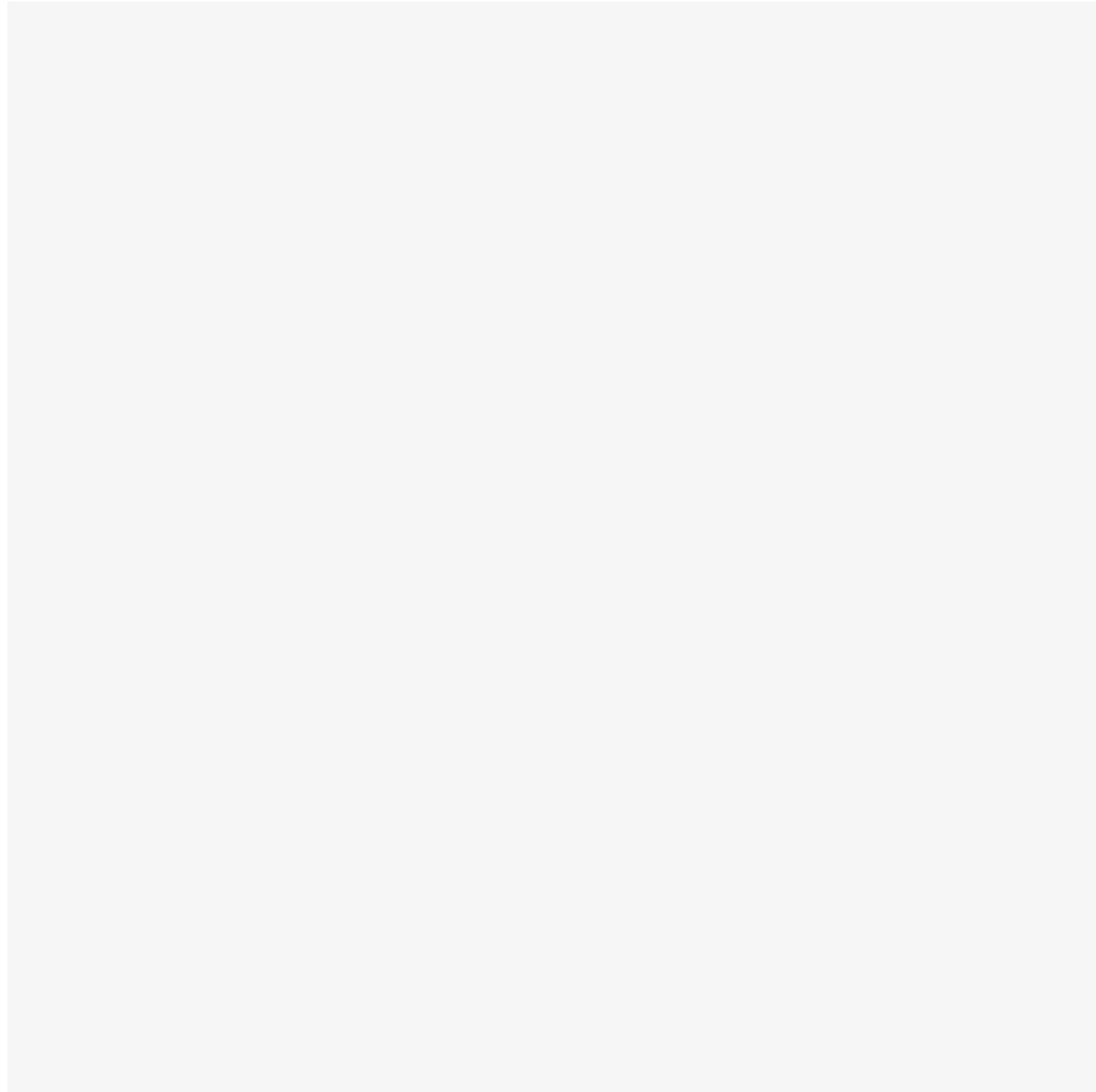
EXPLORE **NEW**



NEW B825C

EarthAware®
Classic Organic
Cotton 5 Panel Cap -
Sandwich Peak





EXPLORE **NEW**



NEW B821B

EarthAware®
Junior Classic Organic
Cotton 6 Panel Cap



B63NB

EarthAware® Junior
Organic Cotton
5 Panel Cap



B90NB

EarthAware® Junior
Organic Cotton
Bucket Hat





Beechfield[®]
ORIGINAL HEADWEAR

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**FOR THE
PLANET**
— MEMBER —